

Sponsorship kit

2022 March Classic

March 22, 2022

Grain Farmers of Ontario



Sowing the Seeds

OPPORTUNITY • INNOVATION • TOMORROW

WHAT IS THE MARCH CLASSIC?

The March Classic is the largest grain-focused conference in Eastern Canada, drawing between 700 and 1,000 attendees from across Ontario.

Conference attendees enjoy presentations from world-class speakers, as well as updates from Grain Farmers of Ontario.

Throughout the day, the exhibit hall hosts over 60 exhibitors, including large machinery, business management, input organizations, and more.

Those who stay for the evening banquet will enjoy continued conversations while dining on a meal prepared with local ingredients and being entertained by a top-notch performer.

New for 2022, based upon the success of the 2021 virtual March Classic, we will add an online component that will feature some of our speakers, a Networking Lounge and contesting. A limited number of sponsorships will be available.

WHY SPONSOR THIS EVENT?

This high profile event draws a lot of attention. Your company will receive recognition, not only from the attendees, but also through media and word-of-mouth at numerous Grain Farmers of Ontario meetings leading up to the event.

Your sponsorship demonstrates your commitment to the grain industry and will build your reputation among the Grain Farmers of Ontario membership – a membership that includes all 28,000 barley, corn, oat, soybean, and wheat farmers across the province.



LOCATION

RBC Place
300 York Street
London, ON N6B 1P8
presented by Grain Farmers of Ontario

CONTACTS

Grain Farmers of Ontario
679 Southgate Drive
Guelph, ON N1G 4S2

Sponsorship Inquiries:

Joanne Tichborne
Phone: 226-332-3637
Email: jtichborne@gfo.ca

General Information:

Brianne Curtis
Phone: 519-767-4120
Email: bcurtis@gfo.ca



Sponsorship kit

2022 March Classic

March 22, 2022

Grain Farmers of Ontario

Sowing the Seeds

OPPORTUNITY • INNOVATION • TOMORROW

IN-PERSON SHOW

SPONSORSHIP LEVELS

	PLATINUM \$10,000	GOLD \$6,000	SILVER \$3,000	SUPPORTER \$500
Rolling marquee during banquet, lunch, and breaks	✓	✓	✓	✓
Acknowledgement printed in the registration package	✓	✓	✓	
Opportunity to include a company logo with link on the March Classic webpage, in the Ontario Grain Farmer magazine, in social media callouts leading up to show, and recognition in a GrainTALK podcast leading up to the show	✓	✓	✓	
Complimentary lunch and banquet tickets (Number of tickets vary depending on sponsorship level: 3 meal tickets for platinum, 2 meal tickets for gold, 1 meal ticket for silver)	✓	✓	✓	
Inclusion of a swag item in the handout bag that all attendees and exhibitors receive. (with committee approval)	✓	✓		
Inclusion of a printed advertisement (brochure, fact sheet, postcard) in the participant package folder (with committee approval)	✓			
Inclusion of promotional materials placed on plenary tables for attendees (notepad, pen or other small item (with committee approval)	✓			
Inclusion of a company logo on the March Classic thank you page in the April/May issue of Ontario Grain Farmer	✓	✓		
Inclusion of one complimentary advertisement (1/2 page horizontal) in the Ontario Grain Farmer magazine (to be used in the April/May 2022, June/July 2022, or August 2022 issues)	✓			
Complimentary 10' free standing display in the exhibit hall	✓			

SPONSORSHIP OPPORTUNITIES

There are many ways to sponsor the March Classic, either as defined above or customized.

NEW! ONLINE SPONSORSHIP

This new feature includes logo recognition on March Classic website and during live streaming, Networking Lounge and exclusive online contests! Limited number of online sponsorships available. Cost: \$3500

ADDITIONAL OPPORTUNITIES

Sponsors can choose to sponsor additional items such as: banquet entertainment, participant gifts, speakers, industry networking reception, banquet refreshments, meals, breaks, free parking and shuttle services for attendees. Grain Farmers of Ontario welcomes unique sponsorship ideas from our sponsors!

Sponsorship kit

2022 March Classic

March 22, 2022

Grain Farmers of Ontario



Sowing the Seeds

OPPORTUNITY • INNOVATION • TOMORROW

Please complete this form and forward to
Joanne Tichborne
Advertising Sales Representative
Grain Farmers of Ontario
226-332-3637 cell
jtichborne@gfo.ca

Company: _____

Sponsoring as: _____

Mailing Address: _____

Contact Person: _____

Email: _____

Phone: _____

Type of Sponsorship Requested: In-Person

Online

Level of Sponsorship Requested: Platinum

Gold

Silver

Supporter

Signature of Sponsor

Date

Upon receipt of this completed form,
an invoice will be forwarded to you.
* sponsorships are subject to HST.





Registration form

2022 March Classic

March 22, 2022

Grain Farmers of Ontario

Sowing the Seeds

OPPORTUNITY • INNOVATION • TOMORROW

Please complete this form and forward to
Joanne Tichborne
Advertising Sales Representative
Grain Farmers of Ontario
226-332-3637 cell
jtichborne@gfo.ca

SPONSORSHIP LEVEL: _____

SPONSOR MEALS

Name of Attendee

Email address

LUNCH*
\$20 per ticket

BANQUET*
\$50 per ticket

TOTAL

Name of Attendee	Email address	LUNCH* \$20 per ticket	BANQUET* \$50 per ticket	TOTAL
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

* taxes included (Lunch \$2.30, Banquet \$5.75)

Subtotal \$ _____

Total \$ _____

Signature of Sponsor

Date

Upon receipt of this completed form,
an invoice will be forwarded to you.

