

2024 March Classic Sponsorship kit

March 19, 2024

Grain Farmers of Ontario



Advancing our strong roots

WHAT IS THE MARCH CLASSIC?

The March Classic is the largest grain-focused conference in Eastern Canada, drawing between 700 and 1,000 attendees from across Ontario.

Conference attendees enjoy presentations from world-class speakers, as well as updates from Grain Farmers of Ontario.

Throughout the day, the exhibit hall hosts over 60 exhibitors, including large machinery, business management, input organizations, and more.

Those who stay for the evening banquet will enjoy continued conversations while dining on a meal prepared with local ingredients and being entertained by a top-notch performer.

WHY SPONSOR THIS EVENT?

This high profile event draws a lot of attention. Your company will receive recognition, not only from the attendees, but also through media and word-of-mouth at numerous Grain Farmers of Ontario meetings leading up to the event.

Your sponsorship demonstrates your commitment to the grain industry and will build your reputation among the Grain Farmers of Ontario membership – a membership that includes all 28,000 barley, corn, oat, soybean, and wheat farmers across the province.



LOCATION

RBC Place
300 York Street
London, ON N6B 1P8
presented by Grain Farmers of Ontario

CONTACTS

Grain Farmers of Ontario
679 Southgate Drive
Guelph, ON N1G 4S2

Exhibitor Inquiries:

Joanne Tichborne
Phone: 226-332-3637
Email: jtichborne@gfo.ca

General Information:

Brianne Curtis
Phone: 519-767-4120
Email: bcurtis@gfo.ca

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SPONSORSHIP LEVELS

	PLATINUM \$12,000	GOLD \$7,000	SILVER \$3,500	SUPPORTER \$1000
Rolling marquee during banquet, lunch, and breaks	✓	✓	✓	✓
Opportunity to include a company logo with link on the March Classic webpage.	✓	✓	✓	✓
Acknowledgement printed in the registration package	✓	✓	✓	
Complimentary banquet tickets (Number of tickets vary depending on sponsorship level: 3 banquet tickets for platinum, 2 banquet tickets for gold, 1 banquet ticket for silver)	✓	✓	✓	
Inclusion of a swag item in the handout bag that all attendees and exhibitors receive. (with committee approval)	✓	✓		
Thank you inclusion with logo in our weekly GrainTALK newsletter.	✓	✓		
Inclusion of a company logo on the March Classic thank you page in the April/May issue of Ontario Grain Farmer	✓	✓		
Thank you recognition in our dedicated March Classic member update(s) to 28,000 Ontario farmer members.	✓			
Inclusion of a printed advertisement (brochure, fact sheet, postcard) in the participant package folder (with committee approval)	✓			
Inclusion of promotional materials placed on plenary tables for attendees (notepad, pen or other small item (with committee approval)	✓			
Inclusion of one complimentary advertisement (1/2 page horizontal) in the Ontario Grain Farmer magazine (to be used in the April/May 2024, June/July 2024, or August 2024 issues)	✓			
Complimentary 10' free standing display in the exhibit hall	✓			

SPONSORSHIP OPPORTUNITIES

There are many opportunities to sponsor Grain Farmers of Ontario's March Classic trade show, either as defined above, or customized. Sponsors can choose to add on to their sponsorship with additional items such as the banquet/entertainment, top-notch speakers, industry networking reception, nutrition breaks, parking/shuttle service, and much more. Ask your Sales Representative for options.

Grain Farmers of Ontario welcomes unique sponsorship ideas from our sponsors.

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Please complete this form and forward to:

Joanne Tichborne
Advertising Sales and Sponsorship Consultant
Grain Farmers of Ontario
226-332-3637 cell
jtichborne@gfo.ca

Company: _____

Sponsoring as: _____

Mailing Address: _____

Contact Person: _____

Email: _____

Phone: _____

Sponsorship Level
Requested:

Platinum

Gold

Silver

Supporter

Signature of Sponsor

Date

Upon receipt of this completed form, an invoice will be forwarded to you.

* sponsorships are subject to HST.

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Please complete this form in full to register your exhibitor attendees. Lunch will be complimentary for all attendees, so please indicate if you are attending for lunch.

NOTE: Sponsor and exhibitor attendees must fill out this form and Grain Farmers of Ontario will ensure these attendees are registered. Names are due to Grain Farmers of Ontario no later than February 29, 2024.

When form is complete please sign and forward to:

Joanne Tichborne
Advertising Sales and Sponsorship Consultant
Grain Farmers of Ontario
226-332-3637 cell
jtichborne@gfo.ca

SPONSORSHIP LEVEL:

SPONSOR MEALS

Name of Attendee

Email address

LUNCH

complimentary

BANQUET*

\$65 per ticket

TOTAL

_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

* tax included (Banquet \$8.45)

Subtotal

\$ _____

Total

\$ _____

Signature of Sponsor

Date

Upon receipt of this completed form, an invoice will be forwarded to you.