



# Fact sheet:

## CHOOSING THE RIGHT SEED



### WHAT YOU CAN DO

As your needs may be different than last year, work on your seed selection plan early, take advantage of discounts, and get your name on top varieties and hybrids. Ensure what you purchase covers the needs of your operation as well as market requirements.

### CRITERIA AND CONSIDERATIONS, INCLUDING

#### AGRONOMIC PACKAGE

- Maturity
- Disease/insect/herbicide tolerance
- Suitability for land and farming operation
- Yield

#### SEED TREATMENTS

- Know which seed treatments are offered and which are eligible for replants
- Know your pest targets per field and match your seed treatment selection to control the early season insects and diseases: reference the [Ontario Crop Protection Hub](#) and [Crop IPM](#) for more information

#### APPROPRIATE TRAITS

- Know your field requirements
- Know your insect resistance issues
- Create an insect resistance plan
- Know which herbicide your crops are tolerant to for applications
- Create a weed resistance plan

#### MARKET CONSIDERATIONS

- What product is the market buying?
- What traits are not allowed in the target market?
- Are specific characteristics required?
- What specific quality parameters are needed for the end product?
- What test weight is required?
- Does the product need to be identity preserved?
- Is there paperwork required for the target market?

### TRIALS

When choosing seed, don't pick hybrids/varieties based on any one season or one location.

Look at multiyear evaluations across different environments, compare to products you know, and look at head-to-head comparisons. Remember to select a package of hybrids/varieties that you are comfortable with, have experience with, and know how to manage.

Growing a package of hybrids/varieties spreads your risk and diversifies your investment.

More information:  
Ontario Corn Committee (OCC) trial results, Ontario Soybean Committee (OSACC) trials results and Ontario Cereal Crop Committee (OCCC) trial results can be found at [GoCrops.ca](#).  
[Seeds Canada](#) approved corn hybrids

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Version: 09-18-2025

